Public Document Pack



Committee Agenda

City of Westminster				
Title:	Licensing Committee Follow-on agenda			
Meeting Date:	Wednesday 30th November, 2016			
Time:	10.00 am			
Venue:	Rooms 5, 6 & 7 - 17th Floor, Westminster City Hall, 64 Victoria Street, London, SW1E 6 QP			
Members:	Councillors:			
	Nickie Aiken (Chairman)Murad GassanlyHeather ActonAngela HarveyRita BegumLouise HyamsSusie BurbridgeTim MitchellMelvyn CaplanJan PrendergastNick EvansShamim TalukderJean Paul FloruAziz TokiPeter Freeman			
E	Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda Admission to the public gallery is by ticket, issued from the ground floor reception at City Hall from 6.00pm. If you have a disability and require any special assistance please			
	contact the Committee Officer (details listed below) in advance of the meeting.			
	An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter. If you require any further information, please contact the Committee Officer, Jonathan Deacon.			
	Email: jdeacon@westminster.gov.uk Tel: 020 7641 2783 Corporate Website: <u>www.westminster.gov.uk</u>			

Note for Members: Members are reminded that Officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. With regard to item 1, guidance on declarations of interests is included in the Code of Governance; if Members and Officers have any particular questions they should contact the Director of Law in advance of the meeting please.

AGENDA

PART 1 (IN PUBLIC)

- 4. Revision of Standard Conditions for Street Trading Licences (Pages 27 68) and Penalty Point Scheme report
- 7. Discussion paper Resident Communications and Licensing (Pages 69 78) News

Charlie Parker Chief Executive 23 November 2016

Agenda Item 4a



City of Westminster Licensing Committee

Date:	Wednesday 30 November 2016
Classification:	For General Release
Title:	Revision of Standard Conditions for Street Trading Licences and Penalty Point Scheme
Report of:	Director of Public Protection and Licensing
Wards Involved:	All
Policy Context:	City of Westminster Act 1999
Financial Summary:	Any costs associated with the decision will be covered by existing street trading licence fees.
Report Author and Contact Details:	Robin Grey Senior Licensing Officer (Street Trading) Public Protection and Licensing Tel: 020 7641 4605 Email: <u>rgrey@westminster.gov.uk</u>

1. Executive Summary

- 1.1 On 21 September 2016, the Licensing Committee agreed for all holders of street trading licences and their associations to be consulted on a proposal to revise the standard conditions that apply to their licences and also the penalty point scheme that is used to enforce the standard conditions.
- 1.2 The consultation process has been undertaken and a set of revised standard conditions that incorporate the consultation responses has been drafted. This report seeks to have the revised standard conditions prescribed. Additionally, the report seeks for a recommendation to be given to the Cabinet Member for Housing, Regeneration, Business and Economic Development that the penalty point scheme should be amended to reflect the revised conditions.

2. Recommendation

- 2.1 That:
 - 2.1.1 The Committee prescribe the standard conditions set out in **Annex A** that will apply to all street trading licences pursuant to section 10(1) of the City of Westminster Act 1999 and that will replace the existing standard conditions that have applied to all street trading licences since 15 March 1999, once they come in to force.

2.1.2 The Committee recommend to the Cabinet Member for Housing, Regeneration, Business and Economic Development that the schedule to the penalty point scheme is replaced with the table set out in **Annex E** as and from the date that the revised standard conditions come in to force.

3. Standard Conditions

- 3.1 Street trading activities in the City of Westminster are regulated under the City of Westminster Act 1999 ('the Act'). A street trading licence may be granted subject to such reasonable terms and conditions relevant to street trading as the Council specifies. The Council may also prescribe standard conditions that are applicable to all street trading licences. The current standard conditions have applied since 15 March 1999.
- 3.2 Prior to prescribing any condition or varying an existing condition, the Act requires that the Council give notice in writing to all holders of street trading licences whom the council could reasonably expect would be affected by the proposed conditions or changes to the conditions, and also to any body that represents such licence holders.
- 3.3 On 21 September 2016, the Licensing Committee considered a revised set of standard conditions that incorporated the policies contained within the Council's Street Trading Policy and also a number of recommendations from Environmental Health, Trading Standards, the City Inspectors and the Fire Service. The Committee resolved:
 - 3.3.1 To give their approval for notice of consultation to be given to all holders of street trading licences of the proposed standard conditions and of the right for representations to be made in accordance with the statutory procedure set out in the City of Westminster Act 1999.
- 3.4 Notices were provided to all holders of street trading licences and their associations and representations were received from the West End Street Trading Association (WESTA), the Bayswater Road Artists' Association (BRAA) and the Green Park Arts & Crafts Association (GPACA). Discussions have taken place with the associations to provide an explanation of the conditions and to advise where it is proposed to amend the conditions in light of their concerns. The conditions that have been amended and the reasons for the amendments are set out in **Annex B**.
- 3.5 The associations have amended their representations as a result of the discussions that have taken place and are largely in support of the proposals. However, there are several conditions that remain a concern to the associations. These are set out in the table attached to the report as **Annex C** with the representation and the reason that it is not proposed to amend the condition.
- 3.6 The proposed standard conditions that were considered by the Committee on 21 September 2016 have been revised in view of the representations received to and are attached to the report as **Annex A**.

3.7 If the Committee are minded to prescribe any new or varied standard conditions, notice will be given of the changes to all street trading licence holders and the conditions will become effective 35 days after the date on which they are prescribed.

4. Street Trading Penalty Point Scheme

- 4.1 On 01 August 1996, following agreement with all street trading associations, the Council introduced a penalty point scheme to deal with breaches of street trading and temporary licence conditions. It sets out the Council's staged approach to enforcement in an open and transparent way and is applied where other engagement activities to achieve compliance have failed.
- 4.2 Under the scheme, each street trading licence standard condition has a prescribed number of points that will be allocated to a licence holder by the City Inspectors (Markets) if they breach that condition. These are set out in the schedule to the penalty point scheme.
- 4.3 On 21 September 2016, the Committee considered a revised schedule to the penalty point scheme that reflected the proposed changes to the standard conditions. In addition the number of points that were allocated to each condition was changed to either 3 or 5 points, instead of a range of 1 to 5 points. The Committee resolved:
 - 4.3.1 To give their approval for consultation to be undertaken with relevant stakeholders on the amended schedule to the street trading penalty point scheme to reflect the proposed changes to the standard conditions.
- 4.4 Consultation has now been undertaken with all holders of street trading licences and their associations on the proposed schedule to the penalty point scheme. The only representation about the proposed changes to the schedule was from the West End Street Trading Association (WESTA) who queried why condition 3 (the restriction on the maximum number of registered assistants) wasn't included in the schedule and therefore didn't have any points allocated to it. This was intentional, rather than an omission, as a licence holder would be stopped from registering more than three assistants if they attempted to do so. Penalty points therefore wouldn't be allocated. However, to avoid future confusion, it is proposed to include a statement to that effect in the schedule.
- 4.5 WESTA made further representations about the operation of the scheme but this was not subject to consultation. Their representation is set out in **Annex D** for completeness.
- 4.6 The proposed schedule to the penalty point scheme incorporating the consultation responses is attached to the report as **Annex E** for the Committee's information. The decision to modify the penalty point scheme will need to be made by the Cabinet Member for Housing, Regeneration, Business and Economic Development.

5. Financial Implications

- 5.1 Any costs associated with the giving of notices of any changes to the standard conditions or penalty point scheme and the enforcement of the revised conditions will be covered by the existing licence fees.
- 5.2 There are therefore no financial implications associated with the report.

6. Legal Implications

- 6.1 The City of Westminster Act 1999 sets out the statutory process that must be followed if the Council wishes to prescribe standard conditions. The statutory consultation process has been followed and full and proper consideration has been given to the representations received. If the Committee are minded to prescribe the revised standard conditions, notice will be given to all holders of street trading licences in accordance with the statutory procedure. This will avoid any judicial challenges to the implementation of the conditions.
- 6.2 Similarly, consultation on the proposed schedule to the penalty point scheme has been undertaken and all comments received have been taken in to consideration to avoid any judicial challenges.

7. Staffing Implications

7.1 There are no staffing implications resulting from this report.

8. Reason for Decision

- 8.1 The Council adopted its street trading policy in 2013. Certain provisions of the policy cannot be applied to street trading activities unless they are incorporated in to the conditions of the licence. The decision will allow the policy to be fully implemented and applied to all street trading licence activities. The proposed conditions will also ensure that street trading activities are conducted safely and without any negative impact on the surrounding areas.
- 8.2 The penalty point scheme will need to be updated to reflect any changes to the standard conditions. The recommendation will be taken in to consideration by the Cabinet Member for Housing, Regeneration, Business and Economic Development when considering the revised penalty point scheme.

If you have any queries about this report or wish to inspect one of the background papers please contact Mr Robin Grey on 020 7641 4605 or via email rgrey@westminster.gov.uk.

Annexes

- Annex A Proposed street trading standard conditions
- Annex B Conditions that have been amended in view of the consultation responses
- Annex C Representations from the West End Street Trading Association (WESTA), the Bayswater Road Artists' Association (BRAA) and the Green Park Arts & Crafts Association
- Annex D Representation from the West End Street Trading Association about the penalty point scheme
- Annex E Proposed Schedule to the Penalty Point Scheme

Background Papers

- City of Westminster Act 1999
- Westminster City Council's Street Trading Policy 2013
- Standard conditions applicable to Street Trading Licences with effect from 15 March 1999
- Licensing Committee Report of 21 September 2016 entitled "Revision of Standard Conditions for Street Trading Licences and Penalty Point Scheme"
- Minutes of the Licensing Committee Meeting of 21 September 2016
- Representation from WESTA received on 10 November 2016 and amendment to representation received on 21 November 2016
- Representation from BRAA received on 16 November 2016 and the amendment to representation received on 21 November 2016.
- Representation from GPACA received on 18 November 2016.

Proposed Street Trading Standard Conditions



City of Westminster

STANDARD CONDITIONS PRESCRIBED BY THE WESTMINSTER CITY COUNCIL PURSUANT TO SECTION 10(1) OF THE CITY OF WESTMINSTER ACT 1999 THAT ARE APPLICABLE TO STREET TRADING LICENCES AS AND FROM 04 JANUARY 2016

Definitions In the conditions unless the context otherwise requires the following expressions shall have the following meanings:

- (i) "Street Trading" shall have the meaning ascribed in Section 2 of the City of Westminster Act 1999
- (ii) "The Council" means the Westminster City Council.
- (iii) "Licence holder" means the person who is licensed under Section 9 of the City of Westminster Act 1999 to carry-on street trading.
- (iv) "Advertisement" means any word, letter, model, sign, placard, board, notice, whether illuminated or not, in the nature, and employed wholly or partly for the purposes of advertisement, announcement or direction and includes any hoarding or similar structure or any balloon used, or adapted for use for the display of advertisements, and references to the display of advertisement shall be constructed accordingly.
- (v) "Awning" means a sheet of canvas or other material, used as a protection against the weather, which projects as an extension of the roof beyond the structure of the stall.
- (vi) "Counterfeit" means any goods bearing a mark identical to or likely to be mistaken for a registered name, mark or logo which has been produced without the authorisation of the registered trade mark holder.
- (vii) "Electrical Supply" means either an electrical supply in the vicinity of a licensed pitch that is accessible through an electricity supply point provided by the Council or an electrical supply of a nearby premises.

- (viii) "Goods" means any goods, wares, merchandise or other articles that are offered, displayed or exposed or possessed for sale or supply on a stall.
- (ix) "Licensed street trading pitch" means a pitch in any street authorised as a place at which a licence holder may engage in street trading, and includes any temporary alternative place approved by the Council or a duly authorised officer of the Council.
- (x) "Pitch Limits" means the authorised ground markings defining the area within which a street trading stall is to be contained.
- (xi) "Premises" means any business, residential or vacant premises immediately behind the licensed pitch.
- means any (xii) "Receptacle" or "Stall" structure occupying a licensed street trading pitch that is used by the licence holder for the display of goods or in connection with his or her business and includes all goods offered or to be offered for sale and any additional structure or equipment used as part of the stall or business. On "isolated pitches" this also includes all refuse created as a result of the business except when it is left outside of the pitch in accordance with the waste collection scheme for the pitch.
- (xiii) "Refuse" includes any waste material.
- (xiv) "Registered Assistant" or "Assistant" means a person who the licence holder has registered with the Council as an assistant to assist them in the business of the stall.
- (xv) "Service" means a service offered for gain or reward.
- Change of Details 1 The licence holder shall notify the Council in writing of any permanent change of their name, address, telephone number and/or e-mail address within 7 days of the change occurring.
- Storage2The licence holder shall provide suitable and
adequate premises for the storage of their receptacle
when trading is not taking place.

The licence holder shall provide suitable and adequate provision for the storage of any perishable goods whilst at the licensed pitch, transporting the goods to/from the licensed pitch and away from the licensed pitch when trading is not taking place.

		The licence holder shall notify the Council in writing of any change of address or addresses at which the stall and perishable goods are stored when trading is not taking place within 7 days of the change occurring.
Registered Assistants	3	At any one time, the licence holder shall have no more than three assistants registered with the Council per licensed pitch.
	4	The licence holder shall provide the Council with written notification of any change in the name, address and/or telephone number of any of their registered assistants within 7 days of the change occurring.
	5	The licence holder shall notify the Council in writing if a registered assistant ceases to work for them within 7 days of them ceasing.
Supervision of Stall	6	No trading shall take place unless the licence holder or a registered assistant is present on the stall.
	7	All registered assistants shall carry photographic identification, such as their Passport, Photo-card Driving Licence or National Identity Card, when working under this licence. The assistant shall produce their photographic identification for inspection by a Council Officer on request.
Days and Times	8	Trading shall only take place on the days and during the times specified on the licence.
Trading Location	9	Trading shall only take place at the location stated on the licence or other such temporary location agreed with the Council.
Commodities	10	Only those goods specified on the licence shall be sold, offered for sale, displayed or exposed for sale, and only those services specified on the licence shall be supplied or offered for supply on the licensed street trading pitch.
	11	The licence holder shall ensure that there are no counterfeit goods present on the pitch or in any associated storage facilities.
	12	The licence holder shall keep a record of the name, address and contact number of the suppliers of their goods so that for any item on their pitch, the supplier can be contacted if required. The suppliers' contact details shall be provided to a Council Officer on reasonable request.
		Page 8 of 41

- Nature and Type of
Receptacle13The licence holder shall only trade from a receptacle
that has been approved by the Licensing Service and
that is set-up in accordance with the approved design
and layout. The licence holder shall maintain their
receptacle to minimise any deterioration in its
appearance following the approval by the Licensing
Service and shall remove any defacement from their
receptacle as soon as is reasonably practicable.
 - 14 Receptacles used for the sale of food shall be maintained and regularly cleaned to ensure that food is protected from risk of contamination.
- **Insurance** 15 The licence holder shall have third party public liability insurance cover that is effective throughout the time that the licence is in effect that covers the licence holder and all registered assistants whilst working on the stall. The insurance cover shall have a minimum liability of £2,000,000 or to the cover mutually agreed between the Council and the relevant licence holder's Association.
 - 16 No trading shall take place unless a copy of the current public liability insurance certificate or other similar evidence that proves the existence of the effective policy is available on the stall. The copy of the insurance policy certificate, or similar evidence, shall be made immediately available for inspection by a Council Officer on request.

17 Bayswater Road and Green Park Exhibitions

Licensed exhibitors shall not begin setting up their pitches before 7am but shall have their exhibits in place no later than 10.30am on the days that they are licensed to trade.

All Other Pitches

Commencement

Times

The licence holder shall not commence setting up their pitch before 7am on weekdays & Saturdays or before 8am on Sundays.

When trading at the following location, the licence holder shall have arrived at their pitch, put their stall in position and started setting up by the following times:

:	09.00am
:	09.00am
:	10.00am
:	10.00am
:	10.00am
:	11.00am
:	10.00am
	:

The licence holder shall have commenced trading with all goods contained within the pitch area within one hour of the times set out above.

Size and Set-up of 18 The trading area shall not exceed the dimensions specified on the licence and where applicable, any pitch limits marked on the ground, except during immediate re-stocking of the stall. The width of the pitch at the Bayswater Road and Green Park Exhibition shall be eighteen inches from the back edge of the footway.

All goods, containers and other articles shall be contained within the licensed pitch area and height and shall not project beyond.

- 19 The licence holder shall not connect any part of their stall, advertisements or goods for sale to any other stall or to any electricity bollard, socket pillar, lamp post or other street furniture, except for an electric cable connected to an electrical supply point.
- 20 No barriers shall be used on or around a licensed pitch unless specific consent for their use has been obtained from the Council
- Head Room 21 At the Bayswater Road and Green Park Exhibitions awnings with a minimum height of 6 feet 6 inches and a maximum height of 9 feet shall be permitted provided they are made of soft materials. The maximum forward projection of such awnings over the footway shall be 3 feet 6 inches at the Green Park Exhibition and 3 feet at the Bayswater Road Exhibition. No awning shall come within 3 feet of the kerb.
- **Display of Licence** 22 The licence holder shall keep the licence and a copy of the conditions on the stall at all times that they are trading. Where the licence holder leaves a registered assistant in charge of the stall, the assistant shall keep the licence and a copy of the conditions on the stall whilst trading. The licence and conditions shall be made available for inspection by a Council Officer on request.
 - 23 The licence holder shall, at all times that they are trading, display a plate supplied by the Council indicating the licensed pitch number of the stall. This plate shall be kept prominently exhibited on the stall together with the name or business name of the licence holder.

Pricing	24	The licence holder shall ensure that all goods displayed on the pitch, save for works of art or antiques, are priced in such a manner that customers can determine their price without assistance from the licence holder.
Notices & Advertisements	25	All advertisements shall be located within the licensed pitch and shall occupy no more than 10% of the surface area of each side of the stall. Advertisements on low screens, aprons or valances below table top level shall occupy no more than 10% of each panel.
	26	 The name of the stall and goods or services on offer shall only be displayed: (i) In the case of a kiosk or mobile stall, on a frieze or similar designed high-level place that is equivalent to a fascia sign on a shop front. (ii) In the case of a gazebo, tensioned stall roof or umbrella with a valance, on the valance or on a board inside the stall.
	27	No advertisement shall be displayed on the licensed pitch that relates to any goods, commodities or services other than those offered for sale or provided on that pitch.
	28	No advertisements comprising of three-dimensional representations of products (such as, but not limited to, replica ice cream cones, coffee cups or chocolate bars), shall be displayed on the stall.
	29	No free-standing advertisements shall be located outside of the pitch area.
	30	No A-board or other free-standing advertisement shall be located within the licensed pitch unless it is part of the stall design that has been approved by the Council.
	31	No notices shall be displayed in the licensed pitch that would restrict a consumer's statutory rights, such as "No refunds" or "No returns".
	32	Bayswater Road Exhibition only – Own Work Subject to any personal dispensation which may have been granted to individual licence holder, the licence holder shall display a notice indicating that all works of art and craft on display or for sale are entirely the original works of the licence holder for that pitch. This notice shall be displayed in a prominent position so that it may easily be read by potential customers at all times that the licence holder is trading.

For avoidance of doubt, the reference to original work shall not include copies or prints or reproductions of any kind.

Licence Holders' Vehicle

33 Markets

When trading on the Berwick Street, Maida Hill, Rupert Street, Strutton Ground and Tachbrook Street markets, the licence holder shall remove their vehicles, unless they are the licensed receptacles, and all other items used for the setup of the stall by the time prescribed in any relevant traffic management order for the pedestrianisation of the street.

When trading on the Church Street market, the licence holder shall remove their vehicles, unless they are the licensed receptacles, and all other items used for the setup of the stall by 10 am.

Prior to the time prescribed in the relevant traffic management order for the pedestrianisation of the street or 10am in the case of the Church Street market, the licence holder shall not leave their vehicle in the street in which they trade unless the vehicle is:

- i) the licensed receptacle;
- ii) parked in approved parking spaces such as meter bays; or
- iii) temporarily parked for the purpose of loading and unloading goods during the set-up of the stall.

Loading and unloading shall be carried out as quickly as possible and the vehicle shall be removed immediately on completion.

The licence holder shall not return their vehicle to the market until 4pm or the time period prescribed in the relevant traffic management order for the pedestrianisation of the street has ended, whichever is later.

Other Licence Holders

When parking restrictions are in force, the licence holder shall not leave his vehicle in the street in which he trades unless the vehicle is:

- (i) the licensed receptacle;
- (ii) temporarily parked for the purpose of loading and unloading goods during the set-up of the stall; or
- (iii) parked in approved parking spaces such as meter bays.

		Loading and unloading shall be carried out as quickly as possible and the vehicle shall be removed immediately on completion.		
Sale of Food	34	No trading shall take place that involves the sale of food unless the licence holder is complying with all current food safety and food standards legislation.		
	35	If authorised to sell food, the licence holder shall provide a First Aid box on their stall that is readily available for use at all times that they are trading.		
Health & Safety	36	The licence holder must ensure the safety of themselves and other users of the market and must comply with all relevant and current legal requirements for health and safety (including, but not limited to, those relating to electrical, gas and fire safety).		
Safety of Equipment	37	Heat producing equipment (e.g. braziers) shall be so placed within the trading area as to offer maximum safety to the public. The position of such equipment in relation to other goods or materials shall be agreed with the Council's officers.		
Services and Amenities	38	 Where an electrical supply has been provided by the Council for use by the licence holder: (i) No electrical supply other than that provided by the Council shall be used by the licence holder on the stall; (ii) The licence holder shall ensure that all electrical equipment in use on the stall is compatible with the electrical supply and does not either individually or in combination, exceed the rating (maximum amperage) of the supply; (iii) The licence holder shall be liable for the fees incurred in their use of the electrical supply and shall pay all such fees within 4 weeks of them becoming due; (iv) The licence holder and their assistant(s) shall take care when using or working nearby any electrical supply point. The licence holder shall be liable for their assistants' reckless behaviour or deliberate misuse of the electrical supply. 		

- 39 The licence holder shall only use the electrical supply of a premises where no electrical supply point is provided by the Council. In such cases:
 - (i) the licence holder shall obtain the written consent of the bill payer and the Council in advance of connecting to the supply;
 - (ii) all supply lines shall be overhead with clearance of at least 2.6m and no cables shall be trailed along the ground;
 - (iii) the licence holder shall ensure that their supply lines are securely installed and suitably protected from damage and water ingress.
- 40 A generator shall only be used where no electricity supply has been provided by the Council and the Council has given consent for the use of a generator by the licence holder. In such cases, no petrol-powered generator shall be used. The generator shall be located within the licensed pitch and so positioned that:
 - (i) it is not accessible by the public and does not present a danger to the passing public;
 - (ii) It is kept away from combustible materials and is provided with adequate ventilation;
 - (iii) it does not present a fire or similar hazard risk to the stall or goods displayed thereon; and
 - (iv) it does not cause any noise or fume nuisance.

When refuelling fuel tanks, the generator shall be switched off, all persons shall be moved away from the generator and a fire extinguisher shall be positioned near to the generator.

Only one fuel-can with a capacity of no more than 5 litres shall be stored in the licensed pitch at any one time. It shall be of an approved type for carrying fuel oil. The can shall be stored away from any possible heat source.

Electrical Safety 41 All electrical connections shall comply with the current edition of the Institute of Engineering & Technology (IET) Wiring Regulations. The equipment shall be constructed and maintained to prevent danger in compliance with the Electricity at Work Regulations 1989, or any Act/Regulations amending or replacing the same. Appropriate safety devices such as 30mA Residual Current Devices shall be used where necessary, particularly where the electrical equipment will be exposed to adverse conditions or will be used in association with hand held devices.

The licence holder shall arrange for all electrical equipment to be inspected by a competent person at appropriate intervals and shall retain the most recent certificate of inspection on the stall at all times that they are trading. The certificate shall be made available for inspection by a Council Officer on request.

Gas Safety 42 The licence holder shall ensure through a system of checks and testing that all gas appliances, flues, pipe work and safety devices are maintained in a safe condition and shall make a visual inspection of these prior to them commencing trading on any day.

> The licence holder shall arrange for all gas appliances, flues, pipe work and safety devices to be inspected by a competent person at appropriate intervals and shall retain the most recent certificate of inspection on the stall at all times that they are trading. The certificate shall be made available for inspection by a Council Officer on request.

43 All LPG cylinders, regulators and change-over devices shall be located in the open air or housed in separate well ventilated. fire-resistance а compartment. Any such compartment shall be ventilated at low level to the external air and shall have an exclusive access from outside the receptacle to enable safe access to shut off the cylinders in case of fire. The compartment shall be clearly marked "LPG – Highly Flammable – No Smoking".

> Cylinders shall be stored well away from drains, waste water pits and soak-a-ways and shall be protected from tampering and/or accidental damage. Pipes, fittings and fixtures shall be provided with appropriate compression crimped joints. No slip-on rubber hosing shall be used without means of securing them and no hosing secured by work-drive "jubilee clip" type fittings shall be used.

44 No trading shall take place unless adequate fire fighting equipment is provided on the stall that is appropriate for the goods on sale, equipment in use and size of the stall. The licence holder shall provide as a minimum:

- (i) a Class A fire extinguisher of at least 4.5ltrs if they are authorised to sell non-food commodities;
- (ii) a fire blanket and a Class B extinguisher (Foam or Dry Powder, as appropriate) of at least 4kg/4lt size if they are authorised to use cooking facilities;

Fire Safety

		(iii) a class F type fire extinguisher if they are authorised to use a deep fat fryer;(iv) a dry powder or carbon dioxide fire extinguisher with a capacity of 4kg if they have received consent from the Council to use a generator.
		The licence holder shall ensure that all fire fighting equipment has been adequately tested by a competent person and is in good working order.
	45	The licence holder shall be familiar with the operation of their fire safety equipment and shall position it on the stall so that it is readily available for use at all times that they are trading.
	46	The licence holder shall ensure that their assistants are all aware of what to do in the event of a fire.
	47	The licence holder shall keep the pitch clean and tidy and shall avoid a build-up of combustible materials.
Conduct	48	The licence holder and their assistants shall treat the public and Council Officers fairly and with courtesy.
	49	 The licence holder and their assistants shall not engage in any criminal activity or anti-social behaviour and, in particular, shall ensure that the following do not take place at the pitch: (i) Indecent behaviour towards the public or other licence holders; (ii) Acts of violence against any person (including other licence holders) or property and/or the attempt or threat of such acts; (iii) Verbal abuse and/or aggression displayed towards any person; (iv) Intimidation of any other licence holder; (v) Touching, moving or interfering with another licence holder's stall.
Assistance to Council Officers	50	The licence holder and their assistants shall give every assistance to Council Officers in carrying out their duties.
Radios, Etc.	51	The licence holder shall not use or permit to be used on the licensed area or within the immediate vicinity any radio or other equipment or apparatus to produce music or other amplified sound except at a reasonable level within a closed vehicle or where specific consent has been provided by the Council for the use of such equipment in prescribed circumstances and the equipment is used in those circumstances.

Damage	52	The licence holder shall not intentionally permit their stall or accessories to cause damage to the carriageway or footway and shall leave the trading pitch in a clean condition at the end of each trading period.
Refuse	53	The licence holder shall ensure that all refuse arising as a result of their activities, including waste water and oil, is placed in suitable covered containers that are kept exclusively for that purpose and that approved by the Council. Such refuse containers shall be provided by the licence holder, unless otherwise provided by the Council, and shall be kept as clean as is reasonably possible.
		NOTE: This condition shall not apply to licence holders at the Bayswater Road Exhibition and Green Park Exhibition unless the Council requires it in any particular case.
	54	Refuse containers for any non-liquid waste shall be emptied whenever necessary into any vehicle, container or compactor provided by the Council for that purpose. Refuse containers for waste water and oil shall be removed by the licence holder at the end of their trading period for disposal.
Removal	55	The licence holder or their assistants shall remove the stall and goods for so long as may be necessary in the event of an emergency or in exercise of the Council's powers and duties when reasonably required to do so by a duly authorised officer of the Council, a police officer or an officer of any other emergency service.
	56	When trading on the Church Street, Berwick Street, Maida Hill, Rupert Street, Strutton Ground or Tachbrook Street markets, the licence holder shall not remove their receptacle from the licensed pitch until 4pm on any day that they are trading, unless they are required to do so by a Council Officer or an Officer of an emergency service.
	57	Unless trading on Rupert Street, the licence holder shall remove their stall and goods from the public highway to the place of storage, as stated on the application form or such other alternative place subsequently agreed by the Council in writing, within one and a half hours of either the time prescribed on the licence for the end of trading on that day or the time trading actually ceases (whichever is the earlier) unless prior consent has been granted by the Council for a later removal time or for the receptacle to remain in situ between consecutive trading periods.

If trading on Rupert Street, the licence holder shall remove their stall and goods from the public highway to the place of storage, as stated on the application form or such other alternative place subsequently agreed by the Council in writing, no later than 6.30pm.

Informatives

General 1 The grant of a temporary street trading licence shall not be deemed to give any approval or consent which may be needed under any By-law, enactment or regulation other than Section 21 of the City of Westminster Act 1999.

For the avoidance of doubt this includes the requirement to seek and obtain planning permission and/or advertisement consent.

- 2 The marginal subtitles inserted in these conditions are for the purpose of convenience only and shall not in any way affect the meaning or construction thereof.
- 3 These conditions may be dispensed with or modified by the Council in any individual case by means of a licence variation in accordance with the statutory requirements.
- 4 Where in these conditions there is reference to the consent or agreement of the Council, a licence holder may make a request in writing for such consent or agreement. Where any such consent or agreement is given, it may on such terms and conditions and subject to such restrictions as may be so specified.
- 5 If a licence holder wishes any of the terms of a licence to be varied or the Council's agreement under these rules application must be made in writing to the Council in accordance with the statutory requirements.
- **Supervision of Stall** 6 It is the obligation of the licence holder to make full personal use of the street trading licence which means that the licence holder must personally attend at the stall during the hours and on the days that the licence authorises street trading to be carried on. A registered assistant can be present when the licence holder is temporarily unable to attend at the stall or if the licence holder can provide exceptional reasons

as to why he or she was unable to be present for a longer period but a failure to make full personal use of the licence is a ground for revoking the street trading licence in its own right.

- Advertisements 7 No illuminated advertisement shall be displayed on the outside of the stall or kiosk without an express consent under the Town and Country Planning (Control of Advertisements)(England) Regulations 2007
- Re-letting of8If the pitch is not utilised by the licence holder by the
times set out in the standard conditions without the
prior approval of the Council or its representative, the
Council may at its discretion re-let the pitch for that
day.
 - Note: It is the Council's policy normally to only re-let pitches in its street markets.
- Bayswater Road
Exhibition Display
of 'Own Work'9(a)The licence holders trading on the Bayswater Road
Exhibition Site should be aware that the display of
such an 'Own Work' notice would constitute an
offence contrary to Section 1 of the Trade
Descriptions Act 1968 if the indication given is false.
Such a notice must not be displayed unless the
works on display or for sale conform to the indication
given in the notice.
 - (b) A failure to display the notice as required by the condition will be taken into account by the Council if allegations are made to the effect that the works on display or for sale are not the original works of the licence holder concerned.
 - (c) Inspection will be carried out on a regular basis by consumer protection officers so as to ensure compliance with the Trade Descriptions Act 1968. The display of a notice in breach of the terms of that Act is likely to result in the institution of prosecution proceedings and may lead to revocation of the licence.
- Services and
Amenities10All electrical supply points provided by the Council for
use by the licence holder shall remain the property
and responsibility of the Council or its
representatives.

ANNEX B

Page 20 of 41

Conditions that have been amended in view of the consultation responses

	Condition	Association that Representation came from	Representation	WCC Response	Further Comments from the Association	Outcome
- -	"Licensed Street Trader" or "Trader" means the person who is licensed under Section 9 of the City of Westminster Act 1999 to carry-on street trading.	WESTA	(iii) – In order to be more in line with the wording of the 1999 Act, change 'trader' to 'licence holder'.	The proposed conditions will be revised to replace trader with licence holder.	Agreed - Objection withdrawn	Proposed conditions amended
•	3 Registered Assistants - At any one time, the licence holder shall have no more than three assistants registered with the Council per licensed pitch.	WESTA	Members have no objection to the requirement to register assistants with the Council, however to limit the number to 3 is not acceptable. Traders on isolated pitches can be licensed to trade for more than 12 hours. During this time there can be a changeover of 2/3 staff over 3/4 hour shifts. In addition, traders offer temporary employment to students studying to supplement their income whilst in London. In respect of isolated pitches it is considered reasonable to ask for no more than ten registered assistants.	The policy stipulates that a licence holder can have up to three registered assistants. Any increase in the number would be contrary to the policy. The proposed conditions would not require that all persons who work on the stall are registered with the Council. Instead, condition 6 would require that the licence holder and/or one of the 3 registered assistants would have to be present at the pitch when trading takes place but other employees who are not registered with the Council may also be present. The marginal title will be changed from "Attendance" to "Supervision" however.	Officers agreed this explanation would be outlined in the committee report. However, if not in the report then we would be happy to see it included in the explanatory note at the end of the conditions document.	Marginal title of condition amended to "Supervision of Stall"

Γ	6 Attendance - No	WESTA	Members object to this	As per our discussion, this	Proposed condition explained	Proposed
	trading shall take place		condition. The 1999 Act	condition only requires that the	and objection withdrawn.	condition
	unless the trader or a		provides a specific ground of	licence holder or a registered		amended.
	registered assistant is		revocation of a street trading	assistant is present on the stall		
	present on the stall.		licence. Furthermore, a	when trading is taking place. It		
	NOTE: It is the		scheme is in place, which as	doesn't prevent other people		
	obligation of the trader		far as we know has not been	working on the stall provided that		
	to make full personal		withdrawn. Why is the	the licence holder or one of the		
	use of the street		scheme not being reviewed	registered assistants is present.		
	trading licence which		in light of the implementation			
	means that the		of the street trading policy?	The attendance policy was not		
	licensed trader must		Members would like to know	incorporated in to the street		
	personally attend at		the council's definition for	trading policy. Instead, non-		
	the stall during the		'temporarily unable to attend'	attendance is dealt with on a		
	hours and on the days		 what reasons and for how 	case-by-case basis in accordance		
	that the licence		long?There is a separate	with policy ST10.		
	authorises street		Informative section at the			
,	trading to be carried		end of the document and it is	The "Note" will be removed from		
	on. A registered		suggested this note along	the condition and included in the		
	assistant can be		with other grounds for a	informatives.		
	present when the		revoking a licence be moved			
•	trader is temporarily		there.			
1	unable to attend at the					
	stall or if the trader can					
	provide exceptional					
	reasons as to why he					
	or she was unable to					
	be present for a longer					
	period but a failure to					
	make full personal use					
	of the licence is a					
	ground for revoking					
	the street trading					
L	licence in its own right.					

12 Commodities - The trader shall keep a record of the name, address and contact number of the suppliers of their goods, such that the supplier of any item on the pitch can be contacted if required. The suppliers' contact details shall be provided to a Council Officer on request.	WESTA	If members understand this condition correctly, the Council is requiring a trader to keep on the pitch, the details of suppliers of their goods. Traders strongly object to this requirement. If there is a case for investigation then a trader should be notified in writing and requested to provide such details. Members do not have means for secure lock up of documents, and space is very limited within the inside of a kiosk. The condition should be revised so as to remove the requirement to keep documents on the pitch.	The intention of the condition was not to require records to be kept on the stall but to avoid confusion, it will be reworded as follows:"The licence holder shall keep a record of the name, address and contact number of the suppliers of their goods so that for any item on their pitch, the supplier can be contacted if required. The suppliers' contact details shall be provided to a Council Officer on reasonable request."	Objection withdrawn.	Proposed condition amended.
---	-------	---	--	----------------------	-----------------------------------

24. The trader shall	BRAA	IMPORTANT. This is not an	Agree - following discussions with		Proposed
ensure that all goods	DIXAA			-	Proposed condition
Ű,		appropriate stipulation for Exhibitions and it is vital that	Trading Standards regarding the intention of the condition, it is		amended.
displayed on the pitch					amended.
or services offered on		this paragraph be revised	proposed to revise the wording of		
the pitch are priced in		and an exception made as	the condition: "The licence holder		
such a manner that		such. Artists are not	shall ensure that all goods		
customers can		exhibiting and selling	displayed on the pitch, save for		
determine their price		similar/identical commodities	works of art or antiques, are		
without assistance		as in the case of	priced in such a manner that		
from the trader.		fruit/vegetable, kitchenware,	customers can determine their		
		hardware or other products.	price without assistance from the		
		Artwork varies enormously	licence holder."		
		according to its style, size,			
		materials used, complexity,			
		whether framed or unframed			
		etc In the large majority of			
		cases, pricing etiquette has			
		always been maintained			
		discreetly as a matter for			
		discussion only between			
		Artist and Client. We would			
		vigorously oppose prices			
		being mandatorily displayed,			
		as this would detract from the			
		elegance and simplicity of			
		individual displays, and lead			
		to undercutting. This			
		0			
		paragraph should apply to			
		Markets only, not to			
		Exhibitions.			

32. Bayswater Road	BRAA	This is essential and was	Agree - The former notes will be	-	Proposed
Exhibition only – Own		present in the original	added to the informatives -		informatives
WorkSubject to any		Conditions (37) but went	NOTES:(i) Licensees should also		amended.
personal dispensation		much further with a large	be aware that the display of such		
which may have been		deterrent spelled out in the	a notice would constitute an		
granted to individual		Notes. We would like this	offence contrary to Section 1 of		
traders, the exhibitor		Deterrent retained, though	the Trade Descriptions Act 1968 if		
shall display a notice		possibly abbreviated if	the indication given is false. Such		
indicating that all		necessary.	a notice must not be displayed		
works of art and craft			unless the works on display or for		
on display or for sale			sale conform to the indication		
are entirely the original			given in the notice.(ii) A failure to		
works of the trader			display the notice as required by		
licensed for that pitch.			the condition will be taken into		
This notice shall be			account by the Council if		
displayed in a			allegations are made to the effect		
prominent position so			that the works on display or for		
that it may easily be			sale are not the original works of		
read by potential			the licence holder concerned.(iii)		
customers at all times			Inspection will be carried out on a		
that the trader is			regular basis by consumer		
trading.For avoidance			protection officers so as to ensure		
of doubt, the reference			compliance with the Trade		
to original work shall			Descriptions Act 1968. The		
not include copies or			display of a notice in breach of the		
prints or reproductions			terms of that Act is likely to result		
of any kind.			in the institution of prosecution		
			proceedings and may lead to		
			revocation of the licence.		

33Other traders	BRAA	Most of this paragraph is not	Agree - The proposed condition	-	Proposed
The trader shall not		relevant to BWR. However,	shall be amended to add "When		condition
leave his vehicle in the		33 'Other Traders' is, and we	parking restrictions are in force,		amended
street in which he		are not in agreement with	the licence holder shall not leave		
trades unless the		this point. It is essential that	his vehicle in the street in which		
vehicle is: (i) the		the original last sentence	he trades unless" to the Other		
licensed receptacle; (ii)		from the existing Conditions	Traders section of the condition		
temporarily parked for		(29) be restored, stating that			
the purpose of loading		"This condition shall not			
and unloading goods		apply when waiting			
during the set-up of		restrictions are not in force".			
the stall; or (iii) parked		Artists must have their			
in approved parking		vehicles close by as the			
spaces such as meter		vehicle serves to house			
bays. Loading and		packing materials, personal			
unloading shall be		effects etc. The packaging of			
carried out as quickly		large paintings requires the			
as possible and the		above, plus the stability of a			
vehicle shall be		car-boot or van-floor for			
removed immediately		careful packing (often for			
on completion.		Export). Additionally, Artists			
		do not have the security of a			
		trestle or stand behind which			
		they operate, thus cash-			
		boxes, card-payment devices			
		etc. cannot be safeguarded			
		without the proximity of a			
		locked vehicle. Please			
		modify this Condition above			
		as a matter of urgency.			

1 b1 Padios atc - 1 bo	WESTA	Members trading on isolated	A condition prohibiting the use of	Objection withdrawn but must	Proposed
51 Radios etc The trader shall not use or	WESTA	pitches consider the	any radio, cassette playing or		condition
		•		be acknowledged in document	
permit to be used on		prohibition of playing of a	other equipment/apparatus to	that application can be made.	amended.
the licensed area or		radio as background music	produce music or other sound,		Proposed
within the immediate		unreasonable. The level of	except in a closed vehicle and at		informatives
vicinity any radio or		such noise cannot be	a reasonable volume, has been in		replaced with:
other equipment or		considered to be a nuisance.	place since 1999 to prevent		"Where in these
apparatus to produce		Furthermore, in recent times	nuisance. However, it is accepted		conditions there is
music or other		there has been known to be	that there may be certain		reference to the
amplified sound except		high levels of 'music' noise	situations and trading locations		consent or
within a closed vehicle		from business outlets,	where music played at an		agreement of the
and at a reasonable		special events and new	appropriate level may not cause a		Council, a licence
level.		busker sites.	nuisance. It is therefore proposed		holder may make
			to amend the condition:"The		a request in
			licence holder shall not use or		writing for such
			permit to be used on the licensed		consent or
			area or within the immediate		agreement.
			vicinity any radio or other		Where any such
			equipment or apparatus to		consent or
			produce music or other amplified		agreement is
			sound except at a reasonable		given, it may on
			level within a closed vehicle or		such terms and
			where specific consent has been		conditions and
			provided by the Council for the		subject to such
			use of such equipment in		restrictions as
			prescribed circumstances and the		may be so
			, equipment is used in those		specified."
			<i>circumstances.</i> "Each request		
			would be considered on its		
			individual merits and permission,		
			if given, may vary from location to		
			location.		

Annex C

Representations from the West End Street Trading Association (WESTA), the Bayswater Road Artists' Association (BRAA) and the Green Park Arts & Crafts Association

Condition	Association that Representation came from	Representation	WCC Response	Further Comments from the Association	Outcome
-	WESTA	The Association is aware that the council is currently undertaking a review of the street trading policy. In part, the changes to the standard conditions are to reflect this policy. In the circumstances, we consider the review of conditions is premature and suggest it would make more sense to revise the conditions upon completion of the policy review.	The policy was adopted in December 2013 and the policies contained therein need to be converted in to the standard conditions so that they can be applied to existing street trading activities. If any future review of the policy has an impact on the standard conditions, they will again be reviewed.	During discussions it was acknowledged that there were parts of the policy that required review in order to establish a clear approach to enforcement, In particular, advertising and attendance. We hope future discussion on these matters will take place as indicated by officers.	Should any proposed condition be prescribed that impacts an existing operation, the City Inspectors will work with licence holders to achieve compliance prior to taking enforcement action. Officers will discuss the implementation of the attendance section of the street trading policy with WESTA and how that fits with the Council's powers to revoke a licence.

-	WESTA	Members feel the increase in the number of conditions from 37 to 57 is excessive.	The conditions haven't been reviewed since 1999 and street trading activities have changed since that time. The additional conditions have been proposed to implement sections of the policy and also recommendations from Environmental Health, Trading Standards, the Fire Service and the City Inspectors as a result of recent issues surrounding street trading activities. Any particular condition that is suggested as unnecessary is discussed below.	As stated in our representation discussed at the meeting, licence holders are concerned about the approach to enforcement where officers have duplicate statute to use for non- compliance. We would ask officers to produce an enforcement protocol outlining their approach. It is suggested this protocol could form part of the penalty point scheme.	The proposed conditions set the standards for street trading activities across the City. The City Inspectors will work closely with partners when enforcing licence conditions. The Council's enforcement concordat is currently under review and the comments about the enforcement protocol will be fed in to that review.
-	WESTA	Why has it been necessary to propose conditions that duplicate other legislation?	See conditions 24 & 31 below	Comments above apply to duplicate conditions. Licence holders still object to all pricing being displayed on stalls due to available space.	As above.

(xii) - Receptacle" or	WESTA	Members do not agree	The contradiction will be	The Association	Proposed definition
"Stall" means any		with the additional	remedied by removing	continues to strongly	amended to exclude waste
structure occupying a		requirement for isolated	reference to refuse containers	object. As explained there	that is left outside of the
licensed street trading		pitches that rubbish must	in condition 18. We consider	is insufficient space for	pitch for collection in
pitch that is used by		be kept within the trading	that all refuse should be placed	refuse and containers to	accordance with the waste
the trader for the		pitch. If you look at	in suitable covered containers	be stored within the pitch,	collection scheme.
display of goods or in		Condition 18 there is a	(in accordance with condition	and submit the reference	
connection with his or		specific exemption for	53) that are located within the	to containers in condition	
her business and		refuse containers to be	pitch until such time as it is due	to 18 remains.	
includes all goods		contained within the pitch.	to be collected under the		
offered or to be offered		Surely this is a	relevant waste collection		
for sale and any		contradiction? Also,	scheme. It is therefore		
additional structure or		traders have experienced	proposed to reflect this in the		
equipment used as		delay with the collection	definition:		
part of the stall or		of waste, and cannot be	"On "isolated pitches" this		
business. On "isolated		expected to keep build-up	also includes all refuse created		
pitches" this also		of rubbish inside the	as a result of the business,		
includes all rubbish		receptacle.	except when it is left outside of		
created as a result of			the pitch in accordance with the		
the business.			waste collection scheme for		
			that pitch."		
			Waste collections are paid for		
			as part of the pitch fees. If the		
			number of waste collections per		
			day or the times of waste		
			collections are insufficient /		
			inappropriate for any particular		
			pitch, it is an operational issue		
			that can be reviewed. Leaving		
I			refuse outside of the pitch other		
			than when it is due to be		
			collected is inconsistent with		
			other businesses in		
			Westminster.		

15. The trader shall have third party public liability insurance cover that is effective throughout the time that the licence is in effect that covers the trader and all registered assistants whilst working on the stall. The insurance cover shall have a minimum liability of £2,000,000 or to the cover mutually agreed between the Council and the relevant street traders' or exhibitors' Association.	BRAA	This should not apply to BWR as we don't have assistants (as in 3,4,5). BWR needs to have written exemption for this, at least by email.	Disagree - even if the artist did not have any assistants, they would still need to have insurance in place. The proposed condition would therefore need to apply.	BRAA Can only insure Artists, not Assistants. This is because SAA (the Society for All Artists) who underwrite our Policy will only insure Artists. The result of your stipulation would be that once again, BRAA will lose members to other bodies offering 'Market Trading Insurance'. The cost of such Insurance is much higher (around £60 pa. as opposed to our £25) and may not be as comprehensive as it will not be tailored to Artists. Yet again, Artists will leave the Exhibition, as costs will become too high in a socio-economic climate when sales are depressed anyway.	The concern about losing members is noted but uninsured trading activities couldn't be allowed. If an artist left a registered assistant in charge of their stall, we would still need public liability insurance to cover the operation. The proposed condition therefore hasn't been amended.
--	------	---	---	--	--

 18. The trading area shall not exceed the dimensions specified on the licence and where applicable, any pitch limits marked on the ground, except during immediate re- stocking of the stall. The width of the pitch at the Bayswater Road and Green Park Exhibition shall be eighteen inches from the back edge of the footway. All goods, containers (except refuse containers used solely for the purpose) and other articles shall be contained within the licensed pitch area and height and shall not project beyond. 	WESTA	Please see comment above under Definitions heading regarding this condition regarding refuse.	We shall remove the exception for refuse containers in the proposed condition to avoid contradicting the definition of stall: "All goods, containers and other articles shall be contained within the licensed pitch area and height and shall not project beyond."	See comment above. Strongly object The Association continues to strongly object. As explained there is insufficient space for refuse and containers to be stored within the pitch, and submit the reference to containers in condition to 18 remains.	Proposed condition amended to remove reference to refuse containers.
23 The trader shall, at all times that they are trading, display a plate supplied by the Council indicating the licensed pitch number of the stall. This plate shall be kept prominently exhibited on the stall together with the name or business name of the trader.	GPACA	For exhibitors, security and their safety are paramount. We have always opposed openly displaying name and address and simultaneously exhibitor's photo image on the 'licence plates' (which are meant to identify the pitch and not the licence holder. For the unwary exhibitor, there are many	We acknowledge the concerns of the association but the licence plates are intended to demonstrate to the public that the trader is licensed and has been approved by Westminster City Council to operate at the location. A photograph is required to do this. Furthermore, should any member of the public wish to make a complaint about a licence holder, they need to be able to identify the trader by	Objection to displaying name and photograph remains.	Proposed condition not amended.

Page 32 of 41

		opportunists intent on criminal activities to be alert to. For the most part, licence holders are alone and feel vulnerable at times.	their name. This is the reason for including the licence holder's name on the licence plate.		
(24)The trader shall ensure that all goods displayed on the pitch or services offered on the pitch are priced in such a manner that customers can determine their price without assistance from the trader. (31)No notices shall be displayed in the licensed pitch that would restrict a consumer's statutory rights, such as "No refunds" or "No returns".	WESTA	Members object to these additional conditions because they are duplicated by other legislation. Furthermore, the council has made it very clear they will not permit 'placards/boards and other such items' to be attached to the outside of stalls, and for majority of traders there is not enough space.	These conditions set the standard for all street trading activities. Inclusion within the conditions will enable penalty points to be applied for non- compliance. Trading Standards proposed the conditions and will work with the City Inspectors if enforcement action is required. This will be undertaken in accordance with the penalty point scheme.	As stated in our representation and discussed at the meeting, licence holders are concerned about the approach to enforcement where officers have duplicate statute to use for non-compliance. We would ask officers to produce an enforcement protocol outlining their approach. It is suggested this protocol could form part of the penalty point scheme. Insufficient space to display notices.	The City Inspectors will work with Trading Standards Officers to ensure that standards across street trading activities are maintained. It is unlikely that a prosecution would be taken for only failing to display prices or for displaying notices that would restrict a consumer's statutory rights. However, legal proceedings may be instigated for such offences if there are other issues on the stall.

40 A generator shall only be used where no electricity supply has been provided by the Council and the Council has given consent for the use of a generator by the trader. In such cases, only a diesel-powered generator shall be used. The generator shall be located within the licensed pitch and so positioned that:	WESTA	Traders on isolated pitches have been waiting for electricity installation for a long time, even years. By the nature of their receptacles, traders may not be able to position a generator within the licensed pitch – the receptacle takes up the pitch dimensions. In these cases it seems only fair that traders be allowed to have a generator, and dispensation to place the generator in a safe place outside the dimensions of the pitch. Member would like to know why the council would only allow diesel- powered generators?	Allowing the siting of any equipment outside of the stall would increase the size of the pitch and in the case of an isolated pitch, may breach the planning permission. If a trader wishes to use a generator to provide power to their stall, it should be incorporated in to their stall design and should be located inside the pitch. The limitation on diesel- powered generators will be revised to allow generators other than petrol-powered generators: "In such cases, no petrol- powered generators shall be used." instead of "In such cases, only a diesel-powered generator shall be used."	Not agree with Council comment. It must be recognised that existing stall designs cannot accommodate a generator within the pitch, and surely this would not be safe. For isolated pitches there must be an exemption.	Proposed condition only amended to allow alternative generators but not to allow the positioning of generators outside of the pitch.
---	-------	--	--	---	---

55 Removal -The	WESTA	Members understand at	The powers/duties that the	WESTA will approach	Proposed condition not
trader or their		times there will be a	Council is using should be	Special Events & Filming	amended.
assistants shall		necessity to make	explained when a trader is	to explain powers etc.	
remove the stall and		arrangements for removal	asked to remove their stall.		
goods for so long as		of receptacles at short	Where a pitch becomes		
may be necessary in		notice. However, traders	temporarily unsuitable for street		
the event of an		would be interested to	trading purposes, the Council		
emergency or in		know the statute etc.	will facilitate a temporary		
exercise of the		under which the Council	relocation, where possible, in		
Council's powers and		exercises it powers and	accordance with the street		
duties when		duties. It is suggested this	trading policy. Where a trader		
reasonably required to		information be contained	considers that any request is		
do so by a duly		within the Informative	not reasonable and therefore		
authorised officer of		section at the end of the	contrary to the condition, they		
the Council, a police		document.	should challenge the request.		
officer or an officer of			c .		
any other emergency					
service.					

Annex D

Representation from the West End Street Trading Association about the penalty point scheme

Comments	Response		
There is no allocation of points for proposed Standard Condition 3. Why is this?	This would be dealt with when a trader wishes to register more than 3 assistants, rather than points being allocated. Reference to this will be included in the schedule to the penalty points scheme.	Noted	-
1. Effective date of the Scheme will need to be updated so as to remove confusion as to which Scheme will be in force once any changes are approved.	Agree that the effective date of the revised scheme should be updated.	Noted	-
2. Change licensee to licence holder, and change worker to assistant. This would be more in line with the wording of the 1999 Act, and in addition consider changing the proposed Standard Conditions to the same. For example, change trader to licence holder.	Reference to licensee or trader will be replaced with licence holder and any reference to worker will be replaced with assistant or registered assistant.	Noted	-
3. Review Council officer titles within the document to reflect change in the operational structure of Public Protection & Licensing.	Agree these should be updated.	Noted	-
4. Review and clarify who will be the senior officer to deal with appeals on receipt of mitigation in respect of points issued. Members are very concerned about the way in which past appeals have been dealt with, and in particular the time taken for a decision to be made. It is suggested a timeframe be incorporated into the scheme, and if not met the notice is cancelled. In addition, on request of either party, an interview convened with relevant parties present.	We note your concerns about who will review alleged offences where letters of mitigation are provided by a trader and also timescales for considering such appeals but we are not proposing to change how the scheme is operated at present. This will be reviewed at a future date.	At the time the new conditions come in to force, licence holders must be informed of procedure and who to write to to submit an appeal.	The contact and address for submitting appeals will be included in the scheme.
5. The scheme makes provision for a penalty point notice to be sent by post if neither licence holder or assistant is present, or refusal to accept/sign notice. In the past, delay of posting by the council and period of time elapsed before licence holder is in receipt has led to confusion about number of points issued, It is suggested a timeframe be incorporated into the scheme, and if not me the notice is cancelled. All notices sent by post should be by Recorded Delivery.	We note your suggestion that a more rigid timeframe for the allocation of points should be stipulated but we are not proposing to change how the scheme is operated at present. This will be reviewed this at a future date.	Noted	- - -

Page 36 of 41

Γ	6. Proposed standard conditions 1, 2, 4 and 5 require	The 7 day notification period is a more realistic	Noted	-
	the licence holder to notify council of any changes within	expectation than requiring notification as soon as a		
	7 days. It would be interesting to know how the council	change occurs. Where the Council becomes aware		
	will prove non-compliance, and also award the penalty	that the condition has been breached, penalty points		
	points.	will be allocated.		

Annex E

Proposed Schedule to the Penalty Point Scheme

Proposed Condition No.	Breach of Condition	Proposed Points
1	The licence holder fails to notify Council of change of name, address, telephone number or e-mail address within 7 days.	3
2	The licence holder fails to provide adequate storage and/or fails to notify the Council of change in storage address within 7 days of the change.	5
3	The licence holder attempts to have more than three assistants registered with the Council at any one time.	Dealt with administratively rather than through enforcement
4	The licence holder fails to notify Council of change of name or contact details of their assistant(s).	3
5	The licence holder fails to notify Council that assistant has ceased working for them.	3
6	Licence holder allows trading without licence holder or registered assistant on stall.	5
7	Registered assistant not carrying photographic ID	5
8	Trading takes place outside times authorised by the licence.	5
9	Trading takes place other than on the licensed pitch or other location agreed by WCC.	5
10	The licence holder selling commodities or providing services not listed on licence.	5
11	The licence holder selling or in possession of counterfeit goods.	5
12	No record of suppliers kept and/or made available to Council Officer.	5
13	The licence holder using a receptacle not approved by the Council or appropriately maintained.	5
14	Receptacle for sale of food is not maintained or regularly cleaned.	5
15	The licence holder does not have public liability insurance covering them and assistants.	5
16	Copy of public liability insurance or similar evidence not available on stall.	5
17	The licence holder sets up pitch before their specified start time, does not have stall in position by the prescribed time or doesn't commence trading within one hour of the prescribed set-up time.	5
18	The licence holder operates stall outside dimensions indicated on licence and/or goods are not contained in the licensed area.	5

Page 38 of 41

	The licence holder connects to the electrical supply of a premises without consent of bill payer & Council.	
19	Supply lines lower than 2.6m and/or cables trailed along the ground.	5
	Supply lines not securely installed or suitably protected from damage and water ingress.	
20	Barriers used without consent from Council	3
21	Bayswater Road & Green Park awning exceeds permitted dimensions.	3
22	Licence and conditions not available on stall.	5
23	Licence plate not on display	5
24	Goods/services not appropriately priced such that the price can be determined without assistance from the licence holder.	3
25	Advertisements not in pitch and/or exceed 10% of surface area of stall/panel.	3
	Name of the stall & goods or services on offer displayed other than:	
26	(i) Kiosks or mobile stall - on a frieze or similar designed high-level place equivalent to a shop front.	3
	(ii) Gazebo, tensioned stall roof or umbrella with a valance - on the valance or board inside the stall.	
27	Advertising goods etc. other than those offered for sale on pitch.	3
28	Advertisements comprising of 3D representations of products on stall.	3
29	Free-standing advertisements outside pitch area	3
30	A-board or other free-standing advertisement in pitch that does not have Council approval.	3
31	Notices displayed that restrict a customer's statutory rights, e.g. "no refund" or "no returns"	5
32	The licence holder at Bayswater Road does not have "Own work notice" displayed	3
33	Vehicles left in market after permitted time, whilst not being used as the licensed receptacle, not in approved parking spaces or for loading/unloading.	5
	Vehicle returned to the market after the permitted time.	
34	The licence holder not complying with all current food safety and food standards legislation.	5
35	No first aid box	3
36	The licence holder not complying with all relevant and current legal requirements for health and safety (including, but not limited to, those relating to electrical, gas and fire safety).	5

37	Heat producing equipment not placed safely within trading area.	5	
38	Electrical supply provided by the Council but other electrical supply used by licence holder.	F	
30	Electrical equipment not compatible with the electrical supply or exceeds the supply's rating.	5	
39	The licence holder using electrical supply of premises without consent of bill payer and Council, supply lines less than 2.6m above ground and/or supply line not securely protected from damage and water ingress.	5	
	Generator used without consent of Council.		
40	Generator is (i) accessible by the public and presents a danger to the passing public; (ii) a fire or similar hazard risk (iii) causes noise or fume nuisance.	5	
	Petroleum powered generators incorrectly refuelled or with inappropriate fuel cans.		
41	Electrical connections do not comply with the current edition of the IET Wiring Regulations and/or equipment is not safe.	5	
	Certificate of testing by a competent person not available on stall and/or made available for inspection.	5	
42	Gas appliances, flues, pipe work and safety devices not maintained.		
	Certificate of testing by a competent person not available on stall and/or made available for inspection.	5	
43	LPG cylinders, regulators and change-over devices not appropriately positioned, ventilated and secured. Pipework etc. used without appropriate joints.	5	
44	Trading without adequate fire safety equipment. Equipment not tested or in good working order.	5	
45	The licence holder not familiar with the operation of their fire safety equipment and/or equipment not readily available for use on the stall.	5	
46	The licence holder's assistants not aware of what to do in the event of a fire.	5	
47	Pitch not clean and tidy. Build-up of combustible materials on stall.	5	
48	The licence holder and/or assistants do not treat the public and Council Officers fairly and with courtesy.	5	
49	The licence holder and/or assistants engage in criminal activity or anti-social behaviour at the pitch.	5	
50	The licence holder and assistants not assisting Council Officers in carrying out their duties.	5	
51	The licence holder uses equipment to produce music/sound on their pitch.	5	

Page 40 of 41

52	The licence holder intentionally causes damage to the carriageway/footway or pitch left in unclean condition.	5
53	Refuse not placed in containers or not kept as clean as possible	5
54	Refuse containers not emptied when necessary. Waste water and oil not removed by the licence holder.	5
55	Stall not removed in event of an emergency.	5
56	Receptacle on Church Street, Berwick Street, Maida Hill, Rupert Street, Strutton Ground or Tachbrook Street Markets removed before 4pm	5
57	Stall and goods not removed to place of storage after trading.	5

This page is intentionally left blank

Agenda Item 7a

City of Westminster	Discussi	on Paper
City of westimister	То:	Licensing Committee
	From:	Kerry Simpkin, Licensing Team Manager, Public Protection & Licensing
	RE:	Licensing News and Cost Effective Resident/Business Communications.
	Office Location:	4 th Floor, Westminster City Hall
	Date:	21 st November 2016

1. Introduction

- 1.1 The Licensing Service has undertaken a review of how it communicates with the public and licensees relating to licensing applications and information. As part of this review there are some key considerations that have been considered by officers. These considerations were:
 - 1.1.1 Why do we provide the communication?
 - 1.1.2 Who is the intended audience?
 - 1.1.3 Does the content meet the needs of that audience?
 - 1.1.4 Does it provide a cost effective means of communicating the information?
- 1.2 The Licensing Service has identified some key areas that warrant discussion on whether they are pitched at the right audience, provide the right information or be poor value for money.
- 1.3 Officers have met with the Cabinet Member for Public Protection and Licensing/Licensing Committee Chairman. As part of those discussions it was proposed to provide a discussion paper for debate and discussion at the next Licensing Committee. The purpose of the discussion paper will enable the Licensing Committee to express their views in relation to how the Licensing Service communicates with Councillors, residents and businesses and what those communications should contain to make them useful for those receiving them.
- 1.4 This discussion paper raises some key questions on who the Licensing Service should communicate with, what form that communication should be in and what information should be provided. The discussion paper also identifies some possible options using social media and more cost effective electronic communications that the current paper based consultation and communication methods used.

2. Background

2.1 There are several ways that the Council communicates with Councillors, residents and businesses. There are direct communications, such as consultation letters to local people when an application has been made and indirect communications such as Licensing News and lamppost notices.

Direct Communications

2.2 The Council has for many years, before the introduction of the Licensing Act 2003 sent letters to local resident and business addresses when an application, which allows public consultation has been received. Officers will select residential properties within a certain distance of the premises for which the application has been made for. The letter will contain basic information about the application and set out the last date for making an objection/representation and how it may be lodged (see Appendix 1 for an example of this letter).

Indirect Communication

- 2.3 Licensing News has been sent out in many different guises for many years. The purpose of this document has to inform Councillors, residents and business that have signed up to receive this document of the applications that have been received that week and decisions that have been made.
- 2.4 The Council also produce and place a notice on a lamppost near premises when an application, which allows for public consultation, has been received. The lamppost notice provides basic information on the application; the last date for making an objection and how to contact the Council (see Appendix 2 for an example of a lamppost notice).

3. Licensing News

- 3.1 Licensing News is a key document that is sent out by the Licensing Service every week. There have recently been some significant issues with the production of this document due to IT issues which have now been rectified however the format is not ideal and needs refining. The Licensing Service also carried out a consultation exercise on the future of Licensing News earlier this year.
- 3.2 The responses from the consultation on the future of Licensing News showed that it is something that those who receive it use and find necessary to see what applications are being made. Local resident associations via the recent consultation on Licensing News stated that they did not have the time or resources to walk around their area and find blue notices. The key element of Licensing News that the respondents felt was essential was the list of applications received and when any consultation period would end. A number of solicitors do receive Licensing News and they track the decisions that have been made. There was little to no appetite for the recipient to pay for receiving Licensing News and all respondents didn't feel that the Council should stop sending out this document.

Questions for discussion

3.3 Having regard to the key considerations referred to in 1.1 above the Licensing Service seek the Committees views on Licensing News and its contents relating to the following questions.

Question 1: Who should Licensing News be focused at?

Licensing News is currently available to anyone who request to be on the distribution list. Licensing Solcitors use Licensing News to monitor decisions and applications that are being made they may affect their clients. Amenity and residents societies use it to monitor the applications that come in for their area so they can consider whether to make a representation or not.

Question 2: Should Licensing News focus on applications that have received that have a consultation period only?

At present Licensing News, in addition to the applications that are received that week that are in public consultation also contains a list of Temporary Event Notices that have been received, other applications that have been received, decisions that have been made at Licensing Sub-Committee and the licences that the service has granted that week. The list of applications received that are open for comment was the main element raised by Councillors, residents and amenity societies as essential in the recent consultation exercise.

Question 3: When should Licensing News be published, weekly or fortnightly?

At present Licensing News is published every week. Is that a reasonable time frame for this publication or should it be provided fortnightly?

Question 4: What format should Licensing News take?

Should Licensing News be produced to in any particular way layout or design? For example should it be produced by Ward or area? At present Licensing News does not breakdown the information into areas or wards. There have been some suggestions that separation into wards would assist Councillors in highlighting the applications that may impact their constituents.

Question 5: Should Licensing News be posted online only and not sent as an email?

Licensing News is currently sent out via email to those who request to be added to the distribution list. By sending this document out to only those who request it can be restrictive in how the information is distributed. There is also an issue with maintaining the distribution list with adding and removing email addresses. Should Licensing News be posted on the Council's website on a specific day and those who want to review the document can do so by visiting the relevant webpage? Question 6: Are there any other view or examples of similar communications that the Licensing Service should consider?

4. Consultation Letters

- 4.1 The Licensing Service send out thousands of letters to local residents and businesses every year advising residents on applications that have a public consultation period. There is an estimated cost of £30,000 for printing, paper, envelopes and postage to the Council not included the time and resources required to produce these letters.
- 4.2 Consultation letters were introduced a number of years before the introduction of the Licensing Act 2003 when the Council could set its own fee to recover its full costs. However, with the statutorily set fees the Council incurs a deficit every year for the Licensing Act 2003 regime. Although the Council continues to lobby the government on being able to set its own local fees there remains the need to reduce the deficit by reducing costs when it can be more effectively carried out through more cost effective means.
- 4.3 The Licensing Service receives a large volume of the consultation letters back every month as unopened return to sender. Also for some areas, like the West End some residents may now consider the numerous letters that they receive as unwanted mail.
- 4.4 The Licensing Service will be moving out of City Hall to Portland House in March 2017 as part of the City Hall decant to enable its refurbishment. The Council, as part of this decant have been considering how we send out post and how that service will be provided from Portland House. Consultation letters has been identified as a large volume postal function that will need to be included within any service agreement for post if it is to continue.
- 4.5 In assessing the value of these letters going forward the Licensing Service has considered the cost and benefits for these letters and have come to the conclusion that the cost and resource implication does not show an equal benefit in resident responses to applications.
- 4.6 The Licensing Service believes that there may be alternative options available that are more cost effective and may produce greater benefits for local people.
- 4.7 If the Council were to stop producing consultation letters, which are not a statutory requirement then the Council could use Licensing News and the Council's own public register of applications as the key point of information. The Licensing Service could undertake a communications programme in conjunction with the Council's Communications Team to direct residents and businesses to these facilities to enable them to monitor applications.
- 4.8 The Council's public register currently allows a user to register and set a search parameter to enable them to receive emails relating to applications that have been made in their local area. The email notification then allows the recipient the ability

to view the documents that are provided as part of the application online and then directly make an online representation/objection to the Council.

- 4.9 The Licensing Service is keen to use social media as a means to communicate with residents, businesses and its licensees. There are examples of social media use around the country, for example Birmingham City Council regularly tweets information about licensing matters, including hearings and key decisions. Other Local Authorities, such as the City of London use email notifications to those who sign up to that service which will inform residents when applications have been received. The Licensing Service will seek views and advice from the council's Communications team in this respect with the aim of using innovation and technology to enable real time access to key licensing information, application details, and the ability to comment online, driving smarter engagement amongst resident and business communities.
- 4.10 Although there would be some residents that do not have access to the internet this number has been diminishing. For the limited number of residents that do not have access to the internet the costs involved in producing the consultation letters does not seem to be value for money over other online alternatives. Applicants are still required to publish a notice on the premises and in the local newspaper which is that statutory means for public consultation.

Question 7: What are your views on the suggestion that the Licensing Service cease producing consultation letters to local residents?

If the Licensing Service were to cease sending out consultation letters that decision would be subject to the implementation of a communications programme and other online methods to communicate with residents about applications within their area?

Question 8: What are your views on using social media to communicate with local residents, businesses and licensees?

Question 9: How can the Licensing Service better engage with local residents to register to receive email notifications about applications that have been made in their area?

Question 10: Are there any other ways that the Licensing Service can communicate and engage with residents about applications that the Council has received?

5. Lamppost Notices

5.1 Like consultation letters lamp post notices are produced when an application, which has a public consultation period, has been received. These notices are placed on a lamppost close to the premises to which the application relates. These notices are orange in colour and are secured in Westminster branded brackets.

- 5.2 The cost involved with placing these notices are approximately £6000 to £8000 a year. There is little evidence that these notices provide any significant return for the cost and time taken in putting these notices up. The information that can be placed on the lampost notice is limited due to the size of the notice and the systems that are used to produce it. The lamppost notice, an example of which is attached at Appendix 2 contains less information than the statutory notice that the applicant must display on the premises.
- 5.3 With the use of social media and a communications plan to inform and encourage residents to use Licensing News, Twitter and the Council's Licensing Register it is believed that there would be little merit in maintaining the lamppost notices considering the cost and potential return.

Question 11: Do you have any views on the lamppost notices and why they should be retained?

- 6. Communication Strategy
- 6.1 There is a clear need to ensure that local residents and businesses are informed of applications that may impact on their private life or the operation of their business. It is the Licensing Services view that the current use of consultation letters and lamppost notices are outdated and are not cost effective. The Council has a digital program and there is a desire to move towards paperless operations.
- 6.2 If a decision is made to cease any of these communication methods then there will be a need to ensure that residents are kept informed above the statutory requirements placed on applicants. A communications strategy will need to be developed to ensure that if there is a transition from letters and lamppost notices then the Council can provide an easy alternative to receive notification of applications within the resident or business owner's local area.

Question 12: What do you believe should be included in a communications strategy to promote self-service by residents and the use of social media and online information on licence applications?

Question 13: Are there any views on alternative options to communication that has not been referred to in this paper?

7. Decisions

- 7.1 Following this meeting the Licensing Service and Cabinet Member of Public Protection and Licensing /Licensing Committee Chairman will discuss the views for the Committee. A Cabinet Member Report will be produced with a final proposal on the approach that the Licensing Service will have relating to communicating with Councillors, residents, businesses and licensees.
- 7.2 The decision on Licensing News, the consultation letters and lamppost notices will be communicated with members of the Licensing Committee. If there are any significant decisions to cease the way we currently communicate or switch to a more cost effective way of communication then the details of how that will be

implemented, along with any communications plan will also be shared with members.

Appendicies

Appendix 1 – Example of a resident consultation letter Appendix 2 – Example of a Lamppost Notice

If there are any questions relating to this briefing note then please contact Mr Kerry Simpkin, Licensing Team Manager on 020 7641 1840 or email ksimpkin@westminster.gov.uk



Licensing Team Public Protection & Licensing

Tel: 020 7641 6500

licence-reps@westminster.gov.uk

Date: 23 November 2016

Application Ref: 16/12735/LIPN

Dear Sir/Madam

Owner/Occupier

«Address»

NOTIFICATION OF A NEW PREMISES LICENCE APPLICATION UNDER THE LICENSING ACT 2003

Applicant: Select Service Partner Ltd **Location:** Leon, Paddington Station, Praed Street, London.

Westminster City Council, as the Licensing Authority, has received the above licensing application. Members of the public may inspect copies of the application, plans and other supporting documents online. To view these documents members of the public should visit the Licensing Authority's application register at https://www.westminster.gov.uk/comment-on-a-licence-application and then click on the 'search applications' button. A new window will appear and the application reference should then be entered into the search field.

Anyone wishing to make representations about this application should do so on-line via the 'make a comment' button on the application page within the application register, or via email to the address given above, quoting the application reference **16/12735/LIPN** by the **<u>19 December 2016</u>**.

If you need free advice or support in making a representation you can contact the Westminster Licensing Advice Service, provided by the Citizen's Advice Bureau by calling 020 7706 6029 or via email to <u>licensing@westminstercab.org.uk</u>.

Please note: any representation that is anonymous or is received after the statutory consultation period will not be considered. All written representations received from the public about an application will be open to public inspection, including being made available on the Council's website. All representations received in relation to this application will be forwarded to the applicant.

Yours faithfully

Licensing Team Manager Public Protection & Licensing



Scan to visit www.westminster.gov.uk/licensing

NOTICE OF APPLICATION

Application for a New Premises Licence

Applicant: Duck And Dry (London) Limited

Premises address: Duck And Dry 28 Market Place, London, W1W 8AP

Application reference: 16/12535/LIPN

To view this application and its supporting documents please visit http://idoxpa.westminster.gov.uk/online-applications/ and then click on the 'search applications' button. A new window will appear and the application reference should then be entered into the search field.

Anyone wishing to make a representation to this application can either do so online via the 'make a comment' button (once the application has been searched on the Council's online licensing register via the link above). Representations can also be made via email to premiseslicensing@westminster.gov.uk or in writing sent to the address below:

> Licensing Team Westminster City Council 4th Floor East 64 Victoria Street London SW1E 6QP

The last date for representations to be received by the Licensing Authority is:

13 December 2016

For further information and advice on making representations and the grounds on which representations can be made please visit <u>www.westminster.gov.uk/licensing</u>. You can also call the Licensing Team on 020 7641 6500 or email <u>premiseslicensing@westminster.gov.uk</u>

This page is intentionally left blank